

From Missed Deals to \$\$K Revenue: How Closer Control Scaled Revite

The Challenge:

Revite was growing fast but, chaos held them back.

Leads slipped through. Admin work stole 15 to 20 hours/week. Revenue was volatile. And new hires lacked systems to improve.

The Solution:

Closer Control replaced their CRM with a scalable operating system built for real estate teams:

- **Lead Engine:** Revived “dead” leads automatically
- **Smart Lists:** Streamlined daily execution powered by workflow automations
- **Built-In SOPs:** Zero-friction onboarding
- **Call Coaching:** Improved team performance fast

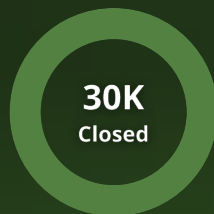
Key Wins:



Time Saved



Revenue Pipeline



Revived Lead



Hiring Efficiency



Pipeline Growth

The Bottom Line:

Closer Control helped Revite shift from reactive hustle to a real, scalable business. Revenue is steady. Onboarding is instant. **Eight-figure scale is now within reach.**

[Watch Austin Pertl talk about it more here](#)

BONUS* : From Dead Lead to \$30,000 Cash Collected [See next page →](#)

“Closer Control gave us back control. Now we’re not just operating - we’re expanding, intentionally.”

- Austin Pertl, Founder @Revite



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SPOTLIGHT: THE \$30,000 “DEAD” LEAD

1 Year Ago

Austin initially spoke to a seller in Denver, Colorado, who declined his offer. The lead was marked “dead” in *Podio* and forgotten.

No follow-up, no second chance.

**LEAD REVIVED BY
CLOSER CONTROL**

LEAD MARKED DEAD

After switching to Closer Control, the lead was automatically enrolled in a long-term follow-up sequence through the Lead Revitalization Engine.

No manual effort.

Months Later

Out of the blue, a text comes in. The seller had just fallen out of contract with another buyer and was ready to reopen the conversation.

Lead revitalization engine at work.

**REVITE ENGAGES
SELLER**

**SELLER ENGAGES
CLOSER CONTROL TEXTS**

Deal Closes

Because Closer Control had kept the relationship warm with consistent, low-pressure follow-up, Austin was able to jump on the call, secure the deal at \$750,000, and renegotiate to \$690,000 after discovering foundation issues.

Return On Investment (ROI) realized.

The Outcome

Revite assigned the property to a buyer for \$720,000, netting a **\$30,000 profit** from a lead that would have otherwise been lost forever.

**ASSIGNED AT
\$720,000**