

How Howard Home Buyers Doubled Monthly Revenue & Reclaimed 40+ Hours Per Week

From Chaos to Clarity with Closer Control

"If you're still thinking about it, stop thinking. Jump over to the good side. Our business has forever changed because of Closer Control."

— Carey Howard, Co-Founder @ Howard Home Buyers

40-80

HOURS SAVED WEEKLY

2x

REVENUE GROWTH

3-5

DEALS MONTHLY

\$30K

AVG PROFIT/DEAL

10+

REFERRALS

The Challenge

- ❌ **Disorganized Follow-Up**
Leads slipped through cracks without structured nurturing
- ❌ **Manual Overload**
40-80 hours weekly spent on repetitive tasks
- ❌ **Bottlenecked Growth**
More leads meant more chaos, not more results
- ❌ **Missed Revenue**
Slow response times and forgotten follow-ups

The Solution

- ✅ **Contact-Centered Workflow**
Single organized view of every seller relationship
- ✅ **Smart Automations**
Campaigns that revived cold leads into closed deals
- ✅ **Seller Dispositions**
Structured pipelines ensuring no lead is forgotten
- ✅ **Built-in AI Support**
24/7 guidance like having an extra team member

The Life-Changing Deal Story

A seller stuck on the "hit list" for weeks was re-engaged through automated follow-up. The deal closed successfully, directly improved the seller's circumstances, and generated a referral right at the closing table.

The Transformation

Consistent Pipeline Performance

Stabilized at 3-5 closings per month with no deals slipping through cracks

Efficiency at Scale

Saved equivalent of 1-2 full-time roles through automation

Revenue Acceleration

Doubled monthly revenue within months of adoption

Confidence to Grow

Ready to scale marketing and expand without losing control

